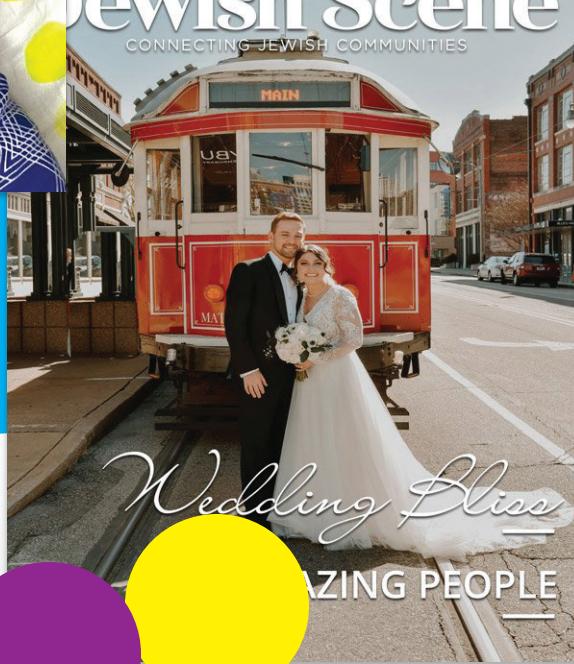


# Jewish Scene®

CONNECTING JEWISH COMMUNITIES

## MEDIA KIT





## TESTIMONIALS

→ As a reader, Jewish Scene Magazine and The Hebrew Watchman keep me up-to-date with all of the local happenings and programs going on in town, whether it's a birth, death, wedding or bar/bat mitzvah. As an advertiser, it helps to keep me connected to the Jewish community and offers me a path of marketing that only exists in our little bubble!

– Brian Lurie, Crye-Leike Realtors/Bluff City Builders, Memphis, TN

→ Thank goodness for Jewish Scene Magazine and its fine coverage of the Memphis Jewish community. It's really a unique publication and its readership appreciates the chance to enjoy such a finely tailored and well-crafted periodical for its attentive constituent base. Happy anniversary and keep up the excellent work.

– Pace Cooper, President, Cooper Hotels, Memphis, TN

→ The Hebrew Watchman and Jewish Scene capture the essence of our community spirit giving us a blend of local news, events and stories that help to connect Jewish Memphis. It celebrates our diversity as well as our common bonds. and I am grateful that they continue to keep it in print.”

– Leigh Hendry, Executive Director Plough Towers

→ Advertising in Jewish Scene has been the most effective advertising we have invested in for our gallery. We have seen direct sales due to our ads. At the recent Israel Festival, we found a high level of awareness of our gallery as well. It was all attributed to our advertising in the Jewish Scene.

– Pat Brown, Co-Owner T Clifton Art

# REACH A UNIQUE TARGET MARKET

**Jewish Scene**  
CONNECTING JEWISH COMMUNITIES

Jewish Scene Magazine is a full-color, high-gloss magazine that highlights Jewish young and old. From nursery schools to nursing homes and everything in between, our stories embrace our past, focus on the present and raise awareness about our future.

With full-color photographs of children, grandchildren, mothers, fathers, sisters, brothers, friends and acquaintances, Jewish Scene will lay on coffee tables month after month and will be shared with friends and family across the country and in Israel.

With every issue, more than 20,000 print readers and an annual 23,000 online readers learn about interesting people, places and Jewish events throughout the United States and Israel.

## Our Readers:

- Doctors, lawyers and other professionals who receive Jewish Scene at their home and office.
- Parents with children ranging from pre-school through college.
- Young professional leaders within the Jewish community.
- Teenagers involved in youth groups and philanthropy who enjoy reading about local activities and seeing photos of their peers at local and national events.
- Grandparents who share stories and photos with family, friend and neighbors all over the world.

### Memphis

Population 10,000

1 Reform congregation with 1,500 families

4 Orthodox congregations

2 Conservative congregations



Home-Delivered  
subscriptions  
available  
for \$25 a year

## WHERE TO FIND US



Jewish Scene Magazine is distributed throughout Memphis and the MidSouth area, at homes, doctor's offices, Jewish agencies, synagogues, bookstores, libraries, hospitals, restaurants, retail locations, and where other free publications are found.

Distributed  
Bi-Monthly

**Jewish Scene Magazine is mailed to 3000 households and businesses. It is also available free in Memphis at more than 70 locations:**

**Memphis:** *(partial list)*

Baron Hirsch Synagogue  
Belmont Village  
Beth Sholom Synagogue  
Bornblum Jewish Community School  
Chabad of Memphis  
Char Restaurant  
Embassy Suites  
Gardens of Germantown  
Germantown Plantation  
Gould's Salon  
GPAC  
Half Shell  
Hillel of Memphis  
Huey's Germantown

Huey's Midtown  
Huey's Poplar  
Interim Restaurant  
Jewish Foundation of Memphis  
Memphis Public Libraries  
Margolin Hebrew Academy  
Memphis Botanic Garden  
Memphis Jewish Community Center  
Memphis Jewish Federation  
Memphis Jewish Home & Rehab  
Or Chadash Synagogue  
OrthoMemphis  
Otherlands  
Patrick's Restaurant

Pink Palace Museum  
Playhouse on the Square  
Plough Towers  
Ricki's Cookies  
Rhodes College  
Shelby Farms Park  
T. Clifton Art Gallery  
Temple Israel  
Theatre Memphis  
Ugly Mug  
West Clinic  
Young Israel

**Other retailers, restaurants, senior living facilities, trade shows and doctors' offices.**

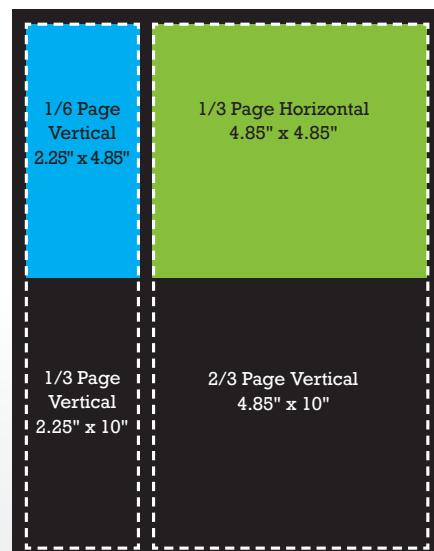
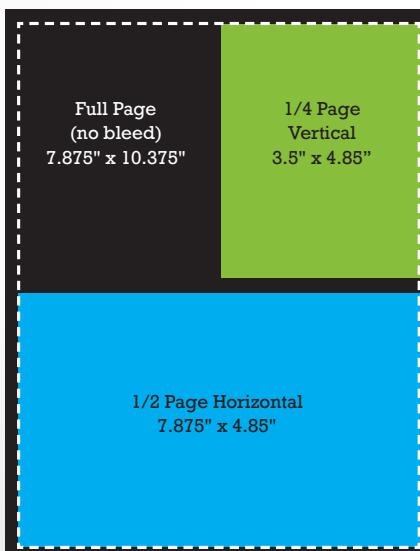
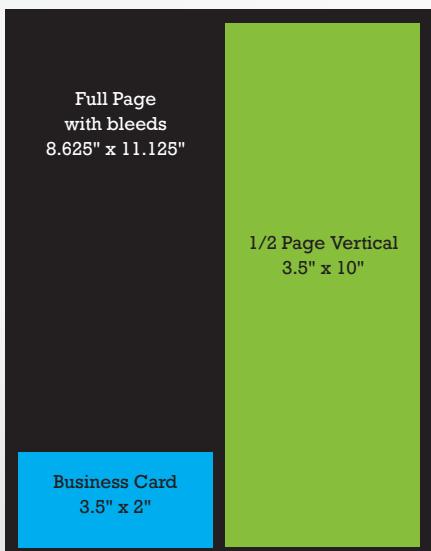
## AD SPECS

### Advertisement Requirements:

- Magazine Trim Size is 8.375" x 10.875"
- Full Page Bleed is 8.625" x 11.125"
- For Full Bleed do not use any crop or registration marks
- Live area is 7.875" x 10.375"
- Jewish Scene Magazine is NOT responsible for any important information appearing beyond the live area.
- Ads that are camera-ready should be submitted in a PDF format.
- All files and images must be CMYK, a resolution of 300 dpi or higher, have all fonts embedded and in a JPEG or PDF Format.
- For ad assistance please contact [susan@jewishscenemagazine.com](mailto:susan@jewishscenemagazine.com)
- All Advertising accepted is subject to publisher's approval regarding content and appearance.

→ Magazine Trim Size: 8.375" x 10.875"

Ad Sizes	Wide	Deep	Ad Sizes	Wide	Deep
Full page with bleed	8.625"	x 11.125"	1/3 page vertical	2.25"	x 10"
Full page (no bleed)	7.875"	x 10.375"	1/3 page horizontal	4.85"	x 4.85"
2/3 page vertical	4.85"	x 10"	1/4 page vertical	3.5"	x 4.85"
1/2 page vertical	3.5"	x 10"	1/6 page vertical	2.25"	x 4.85"
1/2 page horizontal	7.875"	x 4.85"	Business Card vertical	3.5"	x 2"



## EDITORIAL

*Deadlines and calendar dates are subject to change*

### Features and Columns

A Life Well Lived	Pet Stars
Agency Highlights	Recipes
Arts and Entertainment	Senior Living
Bar/Bat Mitzvahs	Sports
Finance	Travel
Health, Body & Soul	Tikkun Olam
Holocaust Remembrance	Tzedakah
Inspiring People	Weddings
Israel	
Jewish Artists & Judaica	And more...



### 2026 Calendar

#### Issue 1: February/March

Purim  
Passover

#### Issue 2: April/May

Simchas  
Holocaust Remembrance

#### Issue 3: June/July

Senior Living

#### Issue 4: August/September

Rosh HaShanah/Yom Kippur  
Health, Body and Soul

#### Issue 5: October

GUIDE TO JEWISH MEMPHIS

#### Issue 6: November/December

Tzedakah (Charitable Giving)  
Tikkun Olam

Issue	Deadline Space	Deadline Material
February / March 2026	January 15	January 20
April / May 2026	March 15	March 18
June / July 2026	May 15	May 20
August / September 2026	July 15	July 22
Guide to Jewish Memphis 2026	September 15	September 23
November / December 2026	October 14	October 21
February / March 2027	January 15	January 20
April / May 2027	March 15	March 20

## POLICIES & BILLING



- All advertisements are subject to Publisher's approval regarding content and appearance.
- All advertisements are published for the benefit of the agency and the advertiser, and each of them is jointly and severally liable for all charges.
- Rates will not change while under contract.
- Publisher will notify Advertiser of rate changes 30 days prior to renewal. Advertising art created by Jewish Scene staff or by contract employee is solely for the use in Jewish Scene Magazine, Jewish Scene Magazine and Jewish Living of the South, Inc. retain the copyright on this artwork. Any use of this advertisement in another publication without express, written consent of Jewish Living of the South, Inc. is expressly prohibited.
- Not responsible for reproduction or positioning if material is received after closing date.
- Publisher is not liable for any errors in key numbers or any other type set by Publisher following signed proof approval. Publisher is not liable for damages, fiscal or otherwise, resulting from advertising following proof approval by e-mail or signature.

### → Billing

All contracts will be accompanied by first payment. Payment in advance is required from all new advertisers or one-time insertion orders until credit has been established. Billing is done upon completion of monthly printing. Payment is due upon receipt of invoice. Accounts not paid within 30 days are subject to a 1.5% finance charge. Any account outstanding 60 days from billing may result in disruption of scheduled advertising.

## CONTACT INFO

Jewish Scene Magazine

Susan Nieman, Editor

Memphis: 901.827.7244

[www.jewishscenemagazine.com](http://www.jewishscenemagazine.com)

[susan@jewishscenemagazine.com](mailto:susan@jewishscenemagazine.com)

