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## Show Your Spirit at Memphis Jewish Federation's Upcoming Super Sunday





Since 1980, local Jewish Federation chapters across North America – including Memphis – have held Super Sunday phone-a-thons annually to kickstart Annual Campaigns

#### By Abbey S. Cowens, EVP, Advancement, Jewish Community Partners

Super Sunday is back – and this year, it's a pep rally!

The Memphis Jewish Federation is preparing for its largest single-day fundraising event, Super Sunday, a vibrant "pep rally" scheduled for Sunday, September 14.

Since 1980, local Jewish Federation chapters across North America – including Memphis – have held Super Sun-

day phone-a-thons annually to kickstart Annual Campaigns. Super Sunday is a day when the entire Memphis Jewish community comes together to raise critical funds that support Jewish life locally and abroad. The money raised through the Annual Campaign is vital to ensuring the security of the community, combating antisemitism, providing Jewish education for all ages, strength-

ening connections to Israel and caring for those in need, including Holocaust survivors and the hungry.

Federation's Annual Campaign Chair Lisa Menuskin emphasizes the importance of every single gift. "Giving to the Annual Campaign is about investing in our community's future," Menuskin says. "It's about making sure that the vital programs and services we rely on — from security to education to caring for our most vulnerable — are not just sustained but can thrive. Super Sunday is the day we all come together to make that a reality."

The funds raised support a diverse range of impactful initiatives. They help secure Jewish institutions, ensuring a

(See Super Sunday Page 2)

## Chabad Women's Circle Hosts Pre-Rosh Hashanah Women's Gourmet Dinner



#### 2024 Womens' Circle Dinner

As the Jewish New Year approaches, the Chabad Women's Circle of Memphis is hosting their annual special pre-Rosh Hashanah Women's evening on Wed., September 10 at 7 p.m. The program is designed to inspire and delight.

Join Mrs. Rivky Klein co-director of Chabad of Memphis for an unforgetta-

ble evening. Women and girls will come together for an evening that promises to be a treat for the senses, with a Gourmet Dinner of culinary delight that will leave you wanting more, and you will get to discover new recipe ideas to make your holiday table shine. Rivky will also share her recipes and give a presentation

on the evening's dinner.

A unique Highlight of this year's dinner is that it will include a hands-on cooking experience with Rivky as each participant will create and take home a delicious braided apple strudel. It's an opportunity to enjoy a fun and inspiring evening of camaraderie with friends and women from across the Memphis Jewish community.

Mrs. Baila Brackman co-director of the Chabad Center at the University of Chicago, will share her inspiring insights in a talk titled "The Power Within." Her words are sure to motivate and uplift, helping you to tap into your inner strength and potential as we prepare for the upcoming High-Holidays.

The Dinner is on Wednesday, September 10, at 7 p.m. at the Chabad Center at 2570 Kirby Parkway. The cost for the evening is \$40 per person and RSVP is required by Friday, September 6. To secure your spot, visit www. JewishMemphis.com/dinner **HW** 



Chabad Co-Director Rivky Klein

#### **Super Sunday...**

(Continued From Page 1) safe environment for everyone. They support Jewish education, from preschool scholarships, day schools and religious schools to campus programs like Hillel. The campaign also financially assists families with scholarships to Jewish summer camps and on life-changing trips to Israel through programs like Birthright, fostering a strong sense of Jewish identity and connection.

Jimmy Ringel, chair of the Memphis Jewish Federation, points out the broader impact of the campaign, noting that its reach extends far beyond Memphis. "When you give to the Annual Campaign, you're helping Holocaust survivors receive the care they need, you're providing food for the hungry in Israel, and you're helping Jews in crisis all over the world," he explains. "While the Federation's Annual Campaign funds many local service initiatives here in Memphis, Super Sunday is also our opportunity to show the global Jewish community that Memphis is here to help."

This year's event is preceded by a week-long celebration of community spirit, dubbed "Spirit Week," where individuals are encouraged to share their favorite Jewish memories online, highlighting the crucial impact of the Federation's Annual Campaign. Each day

focuses on a different theme, with community members sharing stories and photos online using the hashtag #Super-SundaySpirit. The themes include:

- Monday Security Spirit Day: Sharing moments of feeling safe and supported within the Memphis Jewish community.
- Tuesday Jewish Education Spirit Day: Celebrating favorite memories from Jewish day school, religious school or Hillel.
- · Wednesday Jewish Camp Spirit Day: Reminiscing about favorite moments from Jewish summer camp.
- Thursday PJ Library Spirit Day: Sharing stories of how PJ Library has brought Jewish learning and joy into
- Friday Israel Trips/Birthright Spirit Day: Highlighting meaningful memories from trips to Israel.

Super Sunday promises plenty of cheer, games and good times as the community rallies to reach its fundraising goals. All are invited to join on Sunday, September 14, 10 a.m. at the Memphis Jewish Community Center to be a part of this vital effort and help build a vibrant Jewish future for generations to come. Your presence and your generosity will truly make a difference, as it has since 1935. HW

### Your Health ~Skin Rashes

By Cindy Katz, DNP

A patient recently presented to our clinic with an itchy, red rash that had developed suddenly and spread rapidly. When we asked about any recent changes – like new soaps, detergents or skincare products - she couldn't recall anything unusual. But after some thought, she remembered using a new sunscreen.

Summer brings many joys, but it also brings an uptick in skin irritation and rashes. From sun exposure and sweat to new skincare products or accidental contact with plants like poison ivy, skin rashes are a common concern this time of year.

#### What Is a Skin Rash?

A skin rash is any noticeable change in the color, texture or appearance of your skin. Rashes can appear suddenly

or develop gradually. They may be red and flat, bumpy, blistered, scaly or itchy - and sometimes all of the above.

#### **Common Causes of Skin Rashes**

Allergic Reactions - to allergens, such as plants like poison ivy, medications or skincare products like sunscreen, detergent or soaps.

Irritants - including chemicals or rough fabrics.

Infections - including viral (such as shingles and measles), bacterial (like impetigo) or fungal (like ringworm and athlete's foot).

Autoimmune Conditions - like eczema or psoriasis.

Heat or Sweat - commonly occurs in hot, humid conditions.

#### **How Are Skin Rashes Treated?**

Treatment depends on the cause, but



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### Memphis Candlelighting Time

Erev Shabbat, Fri. Sept. 5, 2025 / 12 Elul, 5785 .......7:02 p.m. 

**Weekly Torah Portion: Ki Teitzei** 

may include:

Topical Creams - such as corticosteroids or soothing agents.

•••••

Antihistamines – for allergic or itchy

Antibiotics or Antivirals - when infection is present.

Lifestyle Adjustments – like avoiding known triggers, changing laundry detergents, staying cool and keeping the skin clean and dry.

Most rashes resolve on their own with over-the-counter treatments and supportive care. However, some may require medical evaluation.

When to See a Healthcare Provider

The rash is spreading, worsening or

infection. The rash includes blisters, open sores

You develop fever, chills or signs of

or is located around the eyes, mouth or

You experience shortness of breath or swelling of the face or tongue – this may signal a serious allergic reaction and needs immediate medical attention.

Skin rashes are common and often harmless, but they can also be uncomfortable, persistent or even a sign of a more serious issue. Paying attention to new products, environmental exposures and changes in your skin can help you identify the cause early and seek the right treatment. When in doubt, don't hesitate to reach out to your healthcare provider - especially if symptoms worsen or you're unsure what's triggering the rash. A little awareness can go a long way in keeping your skin healthy and irritation-free this summer. HW



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## The MJCC Announces Laura Kurcfeld as Director of the Center for Jewish Life and Learning



Laura Kurcfeld

The Memphis Jewish Community Center is pleased to welcome Laura Kurcfeld who was recently hired as the director of the Center for Jewish Life and Learning. Laura and her husband moved to Memphis from Baltimore, Md. where she had been the senior director of programs for the Park Heights JCC. Laura is excited to have the opportunity to bring together people from all different backgrounds to appreciate and learn more about the beauty of Torah, Judaism and Jewish cultures. She looks forward to connecting with all of you!

Laura grew up in New Rochelle, N.Y. where she went to public school and attended Hebrew after-school learning at Congregation Anshe Sholom. She

received her BA in Psychology from SUNY at Buffalo and lived there for 11 years, during which she began to embrace Judaism at the age of 26. Laura spent many years creating and running diverse Jewish programs, conferences, retreats and simchas (joyful celebrations) for non-profits and individuals through synagogue affiliations, various jobs and her event coordination business, Consider It Done By Laura.

In her free time, Laura enjoys cooking, reading, listening to music, spending time with friends and taking walks with and traveling with her husband. Between them, they have nine wonderful children, many grandchildren, and one great-grandchild.

Laura can be reached via email lkurcfeld@jccmemphis.org or phone at 901-259-9227 and welcomes members of the community to feel free to drop by her office to introduce yourself, share your story and make suggestions about programs or events you would like to see at the MJCC.

The Center for Jewish Life and Learning at MJCC provides opportunities for the entire Memphis Community to engage in quality programming on Jewish holidays, Jewish values, Israel, and Jewish education. From family-friendly programming, adult education, and our Israel Center, the Memphis JCC offers innovative Jewish educational and social opportunities for all ages. HW

## The MJCC Larisa and Ben Baer Senior Adult Club Happenings

Lunch is Monday—Friday at 11:30 a.m. All programs start at 12:15 p.m. Monthly Luncheon is at noon.

Monday, September 8 Speaker: Josh Goldin, with Extendicare Home Health

**Topic: Staying Fit for Seniors** 

Josh is bringing one of his Senior Specialists from Extendicare to go over many exercises that the seniors can do to remain fit. Exercises both for the home and the gym! This topic is one all seniors need to remain physically able to enjoy life as we get older. There is no cost for the talk. Reservations are only needed for the kosher lunch.

#### Wednesday, September 10 Special Program: Frank Shaffer

We will have one of the best-attended programs of the year. Frank Shaffer is a percussionist with the Memphis Symphony. The group starts out with their own Drum, provided by Frank. It is amazing to see, how in one hour they are all playing together with big smiles on their faces. The Healing Power of the Drum gives anyone the opportunity to experience the transforming power of music. You do not need any previous musical experience to be a member of a drum circle. All that is required is an open mind and an open heart. Come join the fun, and experience the many benefits that group drumming has to offer you. A group of people look forward to this program every year. As the room fills up quickly, please call the front desk at 901.761.0810 and register. Come join some old and new friends and have a great time!

## Monday, September 15 Field Trip: TCBY for Ice Cream/ Yogurt Social

The Group will go as a group on the bus from the MJCC. Some individuals will meet us at the TCBY on Brookfield Circle. We will leave the MJCC at a little after noon and go straight to TCBY. We haven't done it in quite a while and everyone is really looking forward to it. This is sponsored by the generosity of an anonymous donor! All seniors in the community are welcome to join us for lunch and take the bus with us for a fun Dessert Outing! Please call the front desk at 901.761.0810 to make your reservations.

## Wednesday, September 17 September MJCC Larisa and Ben Baer Senior Adult Club Monthly Luncheon

The luncheon will feature one of our favorite entertainers, The Julia Cruz Magness Duo. "A little bit of Bessie Smith and a lot of Janis, powerhouse songstress Julia Cruz Magness can belt with the best of them – but her voice marries gutsy attitude with a surprisingly smooth and crystal-clear tone." - Allie Eissler, Texas Music Magazine Summer 2012 Issue 51 (Aug 01, 2012).

Julia Cruz Magness originally hails from Austin, Texas, where she performed with The Original Bells of Joy gospel group in Austin for over a decade. Julia moved to Memphis in 2016 and now sings at The Peabody Hotel as a duo most Fridays from 4-7 p.m. You can see her regularly with a band at The Gold Strike Casino, Hard Rock Cafe, and on the Riverboat dinner cruises. She is also a soprano in The Tennessee Mass Choir. In 2012 her band, Miss Julia and The Cruzers, won the Austin Blues Society's Blues Challenge and represented Austin, Texas in Memphis at the International Blues Challenge. She also represented Memphis in 2019 as a duo with Chad Pope. Come have a delicious lunch and hear a great performance from this multi-talented duo! There is only a \$5 cover, which includes the entertainment and the kosher lunch served by the terrific MJCC Staff! This lunch is sponsored by Opus East Memphis and the entertainment is provided by Creative Aging. The lunch and program start at 12 p.m. and end at 1 p.m. Bingo follows. All community seniors are welcome. Please call the front desk to make your reservations by Tuesday, September 16 at 12 p.m. Hope to see

Please join us Monday through Friday for a delicious kosher lunch from the kitchens at Memphis Jewish Home & Rehab. The cost is only \$2 for seniors. Reservations are required the day before by 1 p.m. by contacting Steve Kaplan, Adult Services Coordinator, at 901-259-9220 or stevekaplan@jccmemphis. org or by calling the front desk at 901-761-0810. Steve works Monday through Thursday 9:30 a.m.-2:30 p.m. **HW** 

## MOVING? Please let us know before you go!

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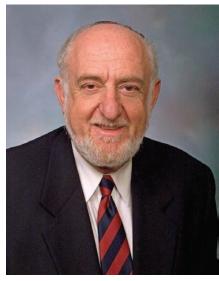
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## **Lowenstein Speaker Series Returns to MJCC** Featuring Avraham Infeld and Dr. Rachel Fish



Avraham Infeld



Dr. Rachel Fish

#### By Jeremy Weiser, Chief Operating Officer, MJCC

For many years, under the direction of then President Alvin A. Gordon, the Lowenstein Foundation sponsored an annual Speaker Series at the Memphis Jewish Community Center, bringing in top Jewish scholars from around the world. This year, the MJCC is proud to welcome the revival of this speaker series thanks to Bruce Feldbaum, current president of the Lowenstein Founda-

tion. This year's series is being presented in memory of Alvin A. Gordon who originally established this series along with Jack Rosensweig.

The 2025 Lowenstein Speaker Series scholars are Avraham Infeld and Dr. Rachel Fish. The series will kick off with Avraham Infeld on September 9 at 7 p.m. at the MJCC. Infeld, president emeritus of Hillel International, has also served

as founder and director of numerous innovative educational institutions, and was Birthright's founding international director. Avraham is one of the more unique and compelling teachers and leaders in the Jewish world today. Based in Jerusalem, but a tireless traveler to all parts of the globe, he has dedicated his long and distinguished career to helping Jews find meaning and joy in their Jewish identities. His passion for Jewish life and the Jewish people is contagious and has inspired tens of thousands to engage with their Jewish potential and sense of belonging to the Jewish people.

The central vehicle of his impact in Jewish life began in 1970 with his founding of Melitz Centers for Jewish Zionist Education, which served as a forerunner of many creative initiatives in Jewish life.

As the founding international director of Birthright, he led the planning process, which created one of the most successful and formative educational programs in the Jewish world. He is a graduate of the Hebrew University in Bible and Jewish History, and of Tel Aviv University's Law School. In recognition of his efforts and contributions,

he is the recipient of numerous awards including Hebrew University's prestigious Samuel Rothberg Prize for Jewish Education, honorary doctorates from Muhlenberg College and Hebrew Union College for his contributions to the field of education, and the 2021 Bonei Zion Prize for lifetime achievement.

Avraham will be speaking to the community on the evening of September 9 at 7 p.m. at the MJCC. His topic will be "Israel's Challenge – Unity without Uniformity." This will focus on a close historical look at the Jewish people's interaction with modernity and its impact on understanding Israel today.

Our second scholar in the Lowenstein Speaker Series will be Dr. Rachel Fish who will be joining us November 16 and 17 for a series of events each geared towards different groups within our community including our teens, Jewish community leaders, and leaders from the greater Memphis community. The JCC would like to thank additional sponsor Facing History and Ourselves and recognize that this event is made possible, in part, by a grant from the Memphis Jewish Federation.

Dr. Fish co-founded the nonprofit Boundless, a think-action tank partnering with community leaders across North America to revitalize Israel education and take bold collective action to combat Jew-hatred. Dr. Fish also serves as special advisor for the Brandeis University President's Initiative on Antisemitism. She is also an associate research professor at the Cohen Center for Modern Jewish Studies. In addition, Dr. Fish teaches Israeli history and society at The George Washington University as visiting assistant professor of educational leadership in the Graduate School of Education and Human Development.

Previously, Dr. Fish was the executive director of the Foundation to Combat Antisemitism. Rachel also served as senior advisor and resident scholar at the Paul E. Singer Foundation in New York City and executive director of the Schusterman Center for Israel Studies, where she trained the next generation of academics in the field of Israel Studies. Her dissertation, "Configurations of Bi-nationalism: The Transformation of Bi-nationalism and Palestine/Israel 1920s-Present," examines the history of bi-nationalism and alternative visions for constructing the State of Israel. She has served on the faculty of Brandeis University, The George Washington University, and Harvard University, has written articles for several publications in the mainstream press and academic journals, and co-edited the book "Essential Israel: Essays for the 21st Century."

Additional community partners during Dr. Fish's visit include: Baron Hirsch Congregation, BBYO, Beth Sholom Synagogue, B'nai Tzedek, Bornblum Jewish Community School, Chabad of Tennessee, CTeen of Memphis, Hillels of Memphis, Memphis Jewish Experience, Jewish Student Union, NCSY, Or Chadash Conservative Synagogue, Temple Israel and Young Israel of Memphis

Registration for the community event with Avraham Infeld is required and can be done by calling the member services desk at 901-761-0810 or by going online to www.jccmemphis.org/JewishLife. For more information, please contact Laura Kurcfeld, director of the Center for Jewish Life and Learning at the MJCC, at 901-259-9227 or by email at lkurcfeld@jccmemphis.org. HW



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#### **SUPER SUNDAY SPIRIT WEEK**

**MONDAY 9/8 - SECURITY** Share a moment where you have felt secure in our Memphis Jewish Community!

**TUESDAY 9/9 - JEWISH EDUCATION** Share your favorite moment from Jewish day school, religious school to Hille!

**WEDNESDAY 9/10 - JEWISH CAMP** Jewish summer camp shapes us . . . share a memory, photo or both from your time at camp!

**THURSDAY 9/11 - PJ LIBRARY** Share a story, photo or both from a moment PJ Library has been a part of your life.

FRIDAY 9/12 - ISRAEL TRIPS/BIRTHRIGHT Share a memory from an Israel trip!

#### **PLEASE ANSWER THE CALL!**

When MJF Annual Campaign volunteers call you on Super Sunday, please answer the call and make your gift commitment to the 2026 Annual Community Campaign.



Today. Tomorrow. Always.

When the need is great, the strength of the community is greater.

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#### A Life Lived to Its Fullest: Reflections on Rabbi Berel Wein, z"l



Rabbi Berel Wein, z"l By a Student (David Katz)

For more than 35 years, the Memphis community was blessed to know and learn from my beloved Rebbe (teacher), Rabbi Berel Wein. Through the close relationship and generosity of Alvin (a"h) and Elaine Gordon, along with the Lowenstein Foundation, Rabbi Wein visited Memphis almost annually. He delivered lectures on Jewish history, general Jewish thought and countless other timeless topics – visits he anticipated with great excitement and appreciation.

Rabbi Wein held a special place in his heart for Memphis. When I was deciding where to live after marriage, he strongly encouraged me to return home. He urged my wife and me to make a difference, to live with purpose and to help the community in any way we could. His vision was for Memphis to serve as a model of a strong, vibrant and observant "out-of-town" community, and he always believed in our ability to make that happen.

Just five weeks before his passing, my wife and I met with Rabbi Wein in Jerusalem. His final question to us was, "Are you still living in Memphis?" Memphis was always on his mind.

Although widely regarded as a historian, Rabbi Wein was so much more. To me – and to his countless students – he was a guide, a counselor, a mentor and a living link to our past. It was a past scarred by the atrocities of Europe, yet one that held fast to the hope of a brighter Jewish future - a future he urged us all to help shape.

To the broader Jewish world, he was a visionary. He cared deeply about all Jews and understood how history foreshadows our destiny. Despite differences and challenges, he remained unwaveringly positive about our future. He knew our past and drew from it powerful lessons about the eternity of our people.

Rabbi Wein taught us that being proud to be Jewish was essential – but not enough. Pride must be coupled with responsibility: to ourselves, to our families and to the entire Jewish nation. We must act, accomplish and do whatever it takes to spread the beauty of authentic Jewish values and beliefs.

The Mishnah in Pirkei Avos (Ethics of Our Fathers) teaches: "Say little, but do much." Rabbi Wein embodied this principle. A man of wisdom, every word he spoke was measured and deliberate. To the very end, he remained deeply involved in projects that educated and reinforced Jewish identity. As his son, Rabbi Chaim Wein, noted in his eulogy: "If you could sum up, in a few words, what my father's mission was, it was: Chizakti Es Yisroel – I strengthened the Jewish People."

With his passing, I lost my Rebbe the wisest man I ever knew. Memphis lost a passionate advocate, and the Jewish people lost a leader. Those who had the privilege of knowing and learning from him are all better for it.

May his memory be a blessing. **HW** 



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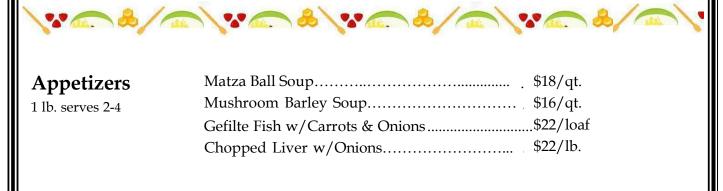
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Order pickup: Monday, September 22nd, 12-3pm, at Baron Hirsch All food prepared in Baron Hirsch's meat kitchen under kashrut supervision of Rabbi Ian Lichter.



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## Why Young Savers Should Adopt a Long-Term Mindset

Provided by Mike Stein, Managing Director - Investments, Wells Fargo Advisors

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Four key considerations could help young adults create a mindset to succeed with saving and investing for the future

Michelle Wan, Wells Fargo Investment Institute senior wealth investment solutions analyst, has met many younger clients who have had reservations about investing. "Young investors may find themselves delaying investing for retirement because it seems so far in the future. Alternatively, they may enjoy trading volatile investment instruments for rapid profits," she says. "They don't realize how important it is to methodically develop planning and investing goals at a young age. Time is a young saver's greatest ally."

Here, Wan shares four key considerations for young savers when it comes to prioritizing long-term savings and investment plans.

#### 1. Adopt a planning mindset

One key factor is having a planning mindset – a positive and proactive stance that could set savers on a path to positive financial outcomes. A planning mindset can provide a road map that can help strengthen a person's financial future.

#### 2. Start with small changes

Small changes in your financial behavior today could have a big impact on long-term success. Creating a budget, building healthy financial habits, and becoming more comfortable and familiar with investing could go a long way in contributing toward achieving long-term financial goals.

Some practices to consider:

- Automatically transferring part of your income into a savings account or an investment account
- Paying down student loans to avoid late fees and damage to credit scores

#### 3. Begin saving and investing now

Start saving for retirement as soon as you can. The sooner you start, the more time every dollar saved has the potential to grow. If dollars saved early in your working years generate investment gains year after year, they can have a much bigger impact on the size of your account balance at retirement than you might think. Thanks to the power of compounding, as the dollars invested

potentially earn returns, those reinvested returns can start earning returns, and so on – year after year.

"For younger investors, compounding returns become especially powerful given their longer time horizon, so an early start can make a dramatic difference in helping investors reach their financial goals," says Wan

### 4. Take full advantage of retirement savings plans

If your employer offers a 401(k) plan, be sure to participate – and max out any kind of matching-contribution offers. They are the equivalent of free money.

Roth IRAs – to which you contribute after-tax dollars – are also worth a closer look because they offer tax-free growth potential. Investment earnings are also distributed tax-free in retirement if specific requirements are met.

"Another savings vehicle to consider is a Health Savings Account (HSA), which offers tax benefits to qualified investors," Wan says.

A discussion with an investment professional about your investment goals can help you develop a long-term plan and strategies to potentially help you achieve those goals.

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## Temple Israel Cub Scout Pack 25 Encourages New Members



Temple Israel Cub Scout Pack 25 members enjoy the annual Pinewood Derby, popcorn fundraiser, camp fires and more!

Temple Israel's Cub Scout Pack 25 warmly welcomes any boys currently in kindergarten, 1st, 2nd, 3rd, 4th or 5th grade to join the pack. No previous scouting experience is necessary. Scouts do not have to be affiliated with any specific shul or temple, but meetings are held at the Scout building at Temple Israel on Sundays 12:30-1:30 p.m. starting September 7.

Dr. Mark Clemons, Michael Lejman, Robert Marlow and Dr. Brandon Bell are all active leaders in the pack.

Lejman notes, "Being part of this pack has brought my son and his mother and me so much joy. We've bonded over his efforts to acquire new skills and badges, and he always looks forward to our pack meetings so he can play with friends from all over the city that he may not otherwise see since they don't go to his elementary school."

Parents or guardians of prospective scouts are invited to stop by with their boys to meet our fun and social group. Some of the pack leaders will be at Temple Israel on Sunday, September 7 handing out flyers about the pack at 8:45 a.m., and they will be available to answer any questions and meet families that morning. The Scout building has a beautiful walking path close by, and large old trees for shade and relaxation. It's a popular spot for the boys to play with each other just before and after the scout meetings.

Pack 25 scouts happily compete in the annual pinewood derby race, designing their own boxcars from blocks of pine where they also practice STEM skills as they shape the car. Last year's winners were awarded beautiful 3D printed trophies generously donated by the Mogy family. The annual rocket building and launching is another highlight of the pack's activities, as each boy builds his

own rocket under adult supervision at home, and then the pack gets together one Sunday to launch their rockets in a nearby park. Rocket launch day is also a fun time for family members of the scouts, including parents, siblings, grandparents and occasionally a brave family pet, to get together and socialize.

Popcorn sales are also an annual tradition, with fundraising dollars going directly back to the pack. The sales are an excellent opportunity for the boys to practice a sales pitch, to organize and track their inventory and to graciously accept both interested buyers and people who choose not to purchase any of the popcorn – all important interpersonal and business skills for growing minds!

Camping at Camp Currier is another yearly highlight. Scout packs from throughout the region come together just south of Memphis to socialize and earn badges. Lessons in archery and practice with slingshots are among the many activities, and the campfire with s'mores is always entertaining because of opportunities for scouts and relatives to regale each other with their best jokes and funny stories. Recent years also included visits to Camp Currier from reptile keepers and amateur astronomers – a special STEM treat since the astronomy club members arranged for scouts to see the moon and Mars through expensive high-powered telescopes.

One of the most cherished activities last year was a volunteer opportunity the pack enjoyed at Memphis Jewish Home & Rehab and Plough Towers, where scouts worked together to prepare and deliver Hanukkah bags to the residents.

Come see what Temple Israel's Pack 25 is all about, and celebrate each boy as he earns badges, makes new friends and rises to the challenges of many fun outdoor activities! **HW** 





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## Old Age



Editor's note: This story is being reprinted in memory of Ted Roberts in appreciation of his longtime service as a newspaper columnist.

By Ted Roberts

(8/30/2012) - Ah, old age has its solemn moments. I was going through my address book looking for a phone number that I couldn't recall. Formerly, it sprang to my mind as sharply as one of those serves I used to hit at the tennis court. Now I needed to look it up (and by the way, the serve has lost some of its zip, too.)

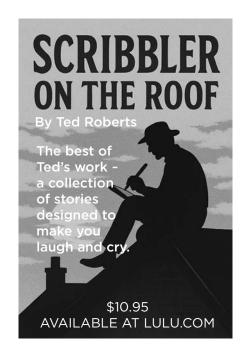
So, I'm leafing through my personal phone book and glancing over names of long ago who unfortunately can only be reached on that golden telephone to heaven. To put it plainly, there are more dead people in that book than live ones. A great Hollywood philosopher put it best: "Getting old ain't for sissies." I'm reminded of her wisdom every time I limp home from the tennis court or stretch at the supper table to get that last lamb chop on the platter. My shoulder rebels and says, why didn't you ask your wife to pass the plate. My mind clouds with guilt. Full disclosure here: I was afraid she'd grab it.

Food, by the way, is a great anodyne to relieve the rigors of body and mind. I've got some great cures; specific food delights seem compatible with specific woes. For example, cherry vanilla ice cream makes you feel great if taxes on your house go up. And if your Amalgamated Amphetamine drops 5 percent overnight, there's nothing like a skillet-fried steak with onions and bell peppers to lift your flattened spirits. On the

other hand, no cure has been found for a tiff with the wife who wants to paint the living room orange. I've tried everything from fried chicken to cucumber salad. I've gained seven pounds, but nothing works. And the whole family is in rebellion over the supper menu.

But at least the shrewd (but plump) senior citizen has a built-in age-anchored excuse when it comes to house-hold assignments. And the same is true of synagogue duties. I'd love to help paint the shul, but what if I fell off the ladder and had to sue you because you gave me a ladder with a missing step? And you know Greenberg. He'd insist on litigation. But I can pass out the seders on Saturday morning. Not those thick Chumashes for the Torah readings.

The syndicated humor of Ted, the Scribbler on the roof, has appeared in newspapers around the U.S., on National Public Radio, and numerous websites. **HW** 



## ISRAEL INSIGHTS Getting It Right

#### By Howard Weisband

For those of us living in Israel, as well as for all who are aware of any and all media sources emanating from Israel, we can quickly attest to the fact that the most common phrase within our society today is "Bring Them Home Now," referring of course to our hostages still being held in Gaza, both those who are still (barely) alive and the remains of those who have been murdered or literally starved to death.

"Bring Them Home Now" is played out in daily public demonstrations, especially large on the weekends, through posters, bumper stickers and flyers throughout the country, newspaper ads and even most recently via work stoppages.

I dare to say that there is not a single person in Israel, from the Prime Minister on down, that does not want to see our hostages reunited with their families, as well as the remains of all those deceased being returned to Israel for proper burial.

Readers know that I have written before that the dilemma is one of how to make it happen, and more, it is a clash of national priorities versus personal ones. It is this dilemma in the face of a far-right coalition and Government, within an overly extended war effort, and among other issues such as the Haredi/ultra-Orthodox draft, which more and more is sowing divisions within Israeli society.

No doubt the clash between national and personal priorities is also having an impact on the Israel Diaspora relationship, witness a recent open letter signed by 80 Modern Orthodox rabbis in the United States and Israel. They framed their action as "A Call for Moral Clarity, Responsibility, and a Jewish Orthodox Response in the Face of the Gaza Humanitarian Crisis."

In all these months I admit my own discomfort with the phrase "Bring Them Home Now," certainly not with the intent, but with the message. It is directed toward Israel, and therefore implies that Israel has the power, even the direct and unilateral ability to bring our hostages out of Gaza.

The reality is significantly different. We would if we could. However, ultimately the decision is fully in the hands of Hamas. This evil terrorist regime planned and executed the October 7, 2023, bloody tragic attack, fully determining at the outset to take hostages, most alive and some murdered, knowing within their plans that hostages, some held in tunnels deep underground, some in the homes of conspiring Palestinians, would be their ultimate weapon

and defense.

Such has been my discomfort with the phrase "Bring Them Home Now."

This past Friday, August 22, I opened the Jerusalem Post and saw the column of Yaakov Katz, titled "Shouldn't It Be Release Them Now?"

Bingo! That's it. "Release Them Now" puts the onus of responsibility on Hamas where it belongs!

That's the right message to Israeli society, to local and international media, to the Jewish world and to governments worldwide.

We've been utilizing the wrong message. The right message may have aided negotiators to put greater pressure on Qatar, Egypt, Turkey – each an ally of Hamas to some extent – and ultimately on Hamas itself to in fact release hostages. Simultaneously it would have increased greater understanding domestically and internationally of Israel's position and lack of ability to unilaterally bring the hostages home.

Katz, a former military correspondent and then editor in chief of the Jerusalem Post, ironically did not himself suggest "Release Them Now." In an honest comment in his column, he writes:

"Just a few weeks ago, a senior U.S. official who was visiting Israel asked

me what the meaning of the slogan "Bring Them Home Now" was. The official wondered why it wasn't "Release Them Now." He explained that "bring them home" sounds like it is directed at the Israeli government when, really, the call should be directed at Hamas, which should "release" the hostages immediately."

Katz continues: "It was a good question, and one I have wrestled with since the start of this war. After the horrific loss of life on October 7 and the abduction of 251 people, the saddest development has been how quickly the hostage issue was politicized."

The lesson to be learned is "Get the message right." The correct message contributes to better understanding, more trust, appropriate actions and a stronger society.

Howard Weisband served as Assistant Executive Director (1975-77) and Executive Director (1977-84) of the Memphis Jewish Federation. Following Aliyah with his family in 1986, he served as Secretary General of the Jewish Agency for Israel through 1997, and then in other senior professional positions in Israel. Now retired, he and Kayla live in Jerusalem. He can be reached at hweisband@gmail.com HW

# Preserve Your Voice, Preserve Your Legacy: The Jewish Foundation of Memphis Launches "Legacy Speaks"

#### By Laura Linder, President and CEO, Jewish Community Partners

How will your loved ones remember your cherished memories of the Memphis Jewish community? Will they know, once you are gone, which organizations meant the most to you – and will they ensure that those organizations carry on into the future?

At the Jewish Foundation of Memphis, we have been asking ourselves these questions since we first began celebrating the Foundation's 30th anniversary earlier this year. There's no better way to build community legacy than by preserving the memories, reflections and hopes of current Memphians in their own voices. After all, every legacy de-

serves to be heard.

The Jewish Foundation of Memphis is proud to announce the launch of Legacy Speaks, a new project designed to capture and preserve the voices, values and personal stories of the Memphis Jewish community. This interactive oral history initiative provides a unique and meaningful way for individuals to share their memories, reflect on their experiences and express their hopes for the future.

Every life story is a valuable part of the community's history, and Legacy Speaks is built on the belief that every voice deserves to be heard. This project creates a digital archive of personal narratives that will live on for generations to come. It's a way to honor the past, celebrate the present and inspire the future.

The traveling Legacy Speaks booth will be present at various community events throughout the year. At the booth, community members can step inside and record a voice message that will be permanently archived. Whether they want to share a cherished memory, reflect on how the Jewish community has impacted their life or simply offer a message of hope, their stories will become a lasting part of the community's collective legacy, to be passed on to future generations.

Lawson Arney and Jason Salomon,

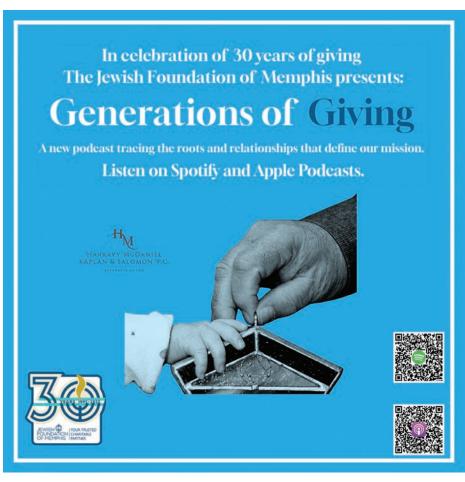
co-chairs of the Foundation's 30th-anniversary celebration, expressed enthusiasm for the project. "Legacy Speaks provides a meaningful way for everyone who has been involved with charitable giving in our Jewish community to share their stories, leaving a legacy for the next generation and beyond," said Salomon.

"Given all of the challenges we are facing in the world, it's heartening to know that through the work of the Jewish Foundation we are able to strengthen so many charitable organizations," added Arney. "We have a lot to cele-

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For 23 years, Jeff Goldstein and his wife, Bunny, have sponsored B'nai Tzedek, the Foundation teen philanthropy program in which his son was an original participant. A Donor Advised Fund holder, Jeff's family is a benefactor of the MJCC and recently funded the construction of the new Sandy and Jerome Goldstein Lodge. Listen to an interview with Jeff on the Foundation's new podcast, "Generations of Giving," available on Spotify and Apple Podcasts.

## 30 Years, 30 Moments A Look Back at the Legacy of the Jewish Foundation of Memphis in Photos

In honor of the 30-year anniversary of the Jewish Foundation of Memphis, we are showcasing the Foundation's history and impact through a content series across multiple platforms, including a photo series highlighting key moments in the Foundation's history.





2011: The Jewish Foundation of Memphis expanded its expertise in gifts of non-cash assets with the acquisition of an art glass collection from Susan Adler Thorp, honoring her mother's wish that the collection would be used to benefit the neediest in the Jewish community. In partnership with Heritage Auctions, the collection was sold, and the proceeds were utilized to create a fund that provides prescription drug assistance for seniors.

#### Legacy...

(Continued From Page 10)

brate. Legacy Speaks is a testament to this continued commitment to building a strong and vibrant community for the future."

Look for the booth at the following upcoming events and take a moment to record your message.

- September 14, 2025: Memphis Jewish Federation Super Sunday
- September 15, 2025: Memphis Jewish Home & Rehab Golf Tournament
- October 26, 2025: 34th Annual AS-BEE World Kosher BBQ Contest and
- December 10, 2025: Jewish Foundation of Memphis 30th Anniversary Celebration
- January 25, 2026: Plough Towers Annual Meeting

The Legacy Speaks booth will also be present at other community events throughout the year. Stop by and add your voice to the rich tapestry of the Memphis Jewish community's history. **HW** 





Laura demonstrates the new "Legacy Speaks" travelling booth, where community members will be able to record memories, reflections and hopes for the Memphis Jewish community.

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Journey Through the Decades: The Legacy of the Hebrew Watchman September, 1, 2025, at 2 p.m. through September 13, 2025 Shainberg Art Gallery at the Memphis Jewish Community Center 6580 Poplar Avenue • Memphis, TN 38138

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